# THE MINISTRY IS ACTIVE ON SOCIAL MEDIA

# Website

#### **France Diplomatie**

- 6 versions (Arabic, English, French, German, Russian, Spanish)
- 1.6 million visits per month
- 268 diplomatic posts have websites

# **Twitter**

### **France Diplomatie (French)**

- 1.1 million followers

France Diplomatie (Arabic, English, German, Russian, Spanish)

- 485,300 followers

#### **Ambassadors**

- 64 accounts

#### Travellers' advice

- 21,000 followers

#### **Diplomatic posts**

- 163 accounts
- 1.1 million followers

# **Facebook**

## **France Diplomatie (French)**

- **391,280 followers** 

## France Diplomatie (Arabic & English)

- **51,280 followers** 

## Pégase, page for French expatriation abroad

- **61,590 followers** 

## **Diplomatic posts**

- 209 pages
- 3.2 million followers

# Other networks

#### LinkedIn

- 97,160 followers

#### Instagram

- 46,347 followers

#### YouTube

- 9,760 followers

March 2019